

Just in Time for World Cup Leading Travel Entities Cement Partnership
Africa Travel Association—Passport Health Alliance to Improve Total Care for Africa-Bound Travelers

MIAMI, FL—06/16/2010—Passport Health (www.passporthealthusa.com), the nation's largest private provider of travel medical services and immunizations, today announced a partnership with the Africa Travel Association, (www.africatravelassociation.org), the world's leading travel industry trade association promoting tourism to Africa.

“This is a very important partnership,” announced Fran Lessans, CEO of Passport Health. “We know that Africa is a beautiful destination and continues to attract [leisure](#), [volunteer](#) and [business travelers](#) alike. Our role is to make sure that their trip is not interrupted by things that can be easily prevented with proper preparation, education and immunizations.”

Edward Bergman, Executive Director of the Africa Travel Association (ATA) stated that Africa is often mistakenly perceived as a country—not a continent—and one plagued with disease, wars and famine. “Our goal is to change this inaccurate perception of Africa. Each of Africa's [53 countries](#) has something to offer and some of the world's most majestic sites are on the continent. The ATA is pleased to welcome Passport Health as a supplier member of the association. They will provide our members access to a nationwide network of [travel medicine specialists](#) who will counsel and prepare travelers,” concluded Bergman.

Passport Health provides a comprehensive suite of services tailored to the international traveler. Whether someone is traveling to [South Africa](#) for the [World Cup](#), [Egypt](#) to close a business deal, or [Nigeria](#) to volunteer, Passport Health's medical professionals counsel travelers on everything there is to know about potential diseases that could harm them. The recommendations are specific to each traveler. “We have to know where they are going, their planned activities, where they will stay, time of year, altitude and their health history. Only then can we [recommend the immunizations and medications](#) that the client needs,” said Lessans.

Passport Health is creating an education foundation with the goal of teaching the general public about safe travel and the importance of [vaccines for a healthy lifestyle](#). “The ATA will play an important role in this foundation as we will be working closely with them to develop educational programs, webinars and seminars for individuals and corporations who actively send people to Africa for business,” added Lessans.
